

A vibrant garden scene with yellow and pink flowers, a stop sign, and a butterfly sculpture. The background shows a lush green lawn, a large tree, and a white car parked near a stop sign. A large, stylized butterfly sculpture is visible on the right side of the image.

# Bee-Coming Bee City

Linda Coulston – Chair

Julie Smith – Co-Chair

Bee City Media Borough





# Re-Connection

**Nearly every living thing in our world relies on insects.**

- When was the last time your windshield was splattered by bugs?
- E.O. Wilson called insects “the little things that run the world.”
- We “protect what we love.”
- Let's stop:
  - Chemically treating lawns
  - Spraying for everything – especially mosquito fogging
  - Lighting up the night
  - Clearcutting all our trees

Residents troubled by these issues and sought solutions.

- ▶ Needed the ability to:
  - ▶ Educate
  - ▶ Inspire
  - ▶ Host events
  - ▶ Be visible



# Xerces Society Bee City

- ▶ February 2022 invited to give a presentation to Media Borough's Environmental Advisory Council
- ▶ Granted an opportunity to speak about Bee City during a regular Borough Council meeting
- ▶ Adopted the resolution and Media Borough was designated the 300th Xerces Bee City in June 2022!



# What is the Xerces Society?

- ▶ Founded in 1971 for the preservation of invertebrates and their habitats
- ▶ Bee City USA began in Asheville, North Carolina in 2012 to help communities come together to help reverse pollinator declines.
- ▶ In 2018 Xerces adopted Bee City USA and Bee Campus USA
  - ▶ Aim to connect communities and pollinators by increasing the abundance of native plants, providing nest sites, and reducing the use of pesticides.





# Requirements for Bee City USA

- Establish a standing Bee City USA committee to advocate for pollinators
- Create and enhance pollinator habitat on public and private land by increasing the abundance of native plants and providing nest sites.
- Reduce the use of pesticides
- Host pollinator awareness events.
- Publicly acknowledge Bee City USA affiliation with signs and an online presence.
- Pay an initial application fee and annual renewal fee.



Nearly every living thing on our planet depends on insects.

Ready to join us?!





# BEE CITY USA<sup>®</sup>

AN INITIATIVE OF THE XERCES SOCIETY

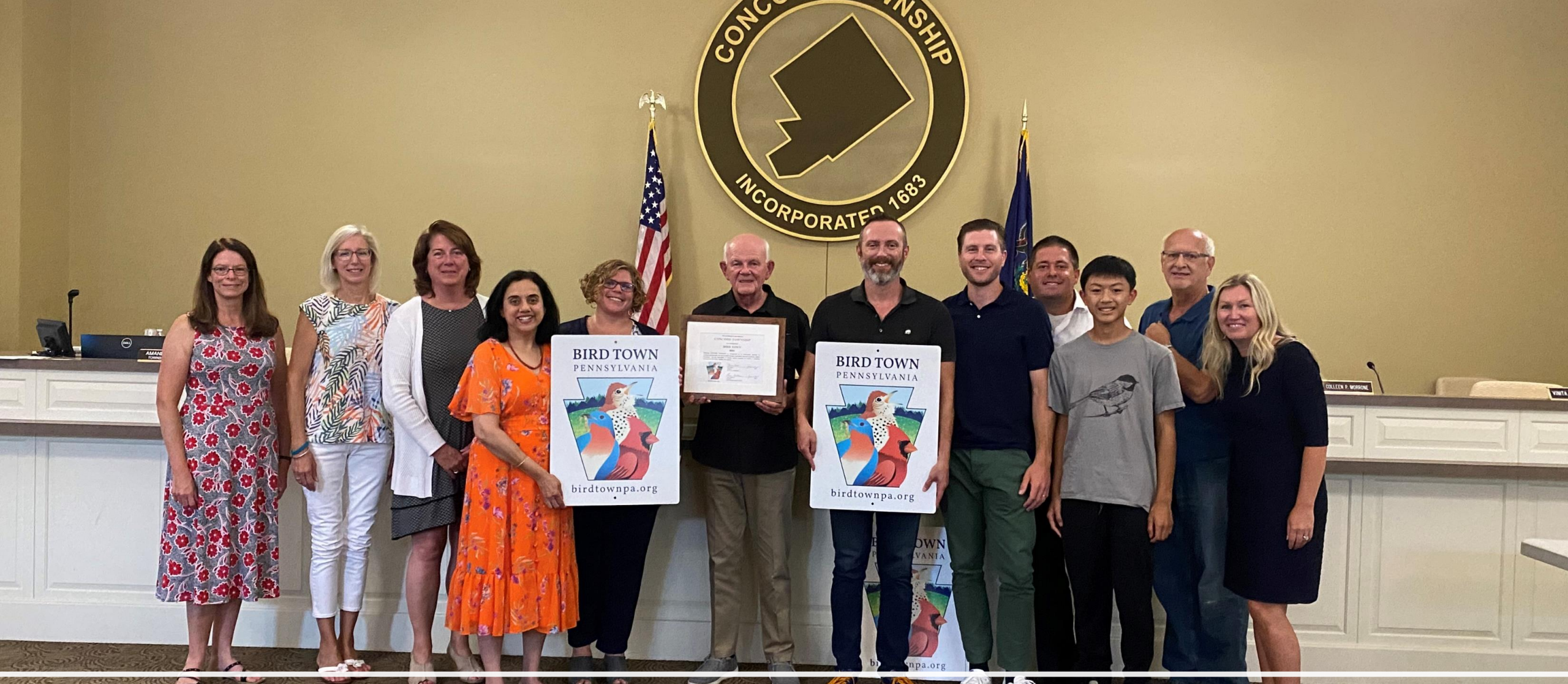
**Website to apply:** <https://beecityusa.org/apply-to-bee-city-usa/>





## References:

- <https://www.nationalgeographic.com/animals/article/150524-bees-pollinatorsanimals-science-gardens-plants>
- <https://www.npr.org/sections/goatsandsoda/2022/02/24/1082752634/the-insectcrisis-oliver-milman>
- <https://www.sciencedirect.com/science/article/pii/S1877343520300671>
- <https://www.beyondpesticides.org/resources/lawns-and-landscapes/overview>
- <https://www.beyondpesticides.org/resources/pesticide-induced-diseasesdatabase/overview>
- <https://www.tandfonline.com/doi/full/10.1080/21678421.2024.2336110>



Concord Township Bird Town

## Bird-Friendly Habitat



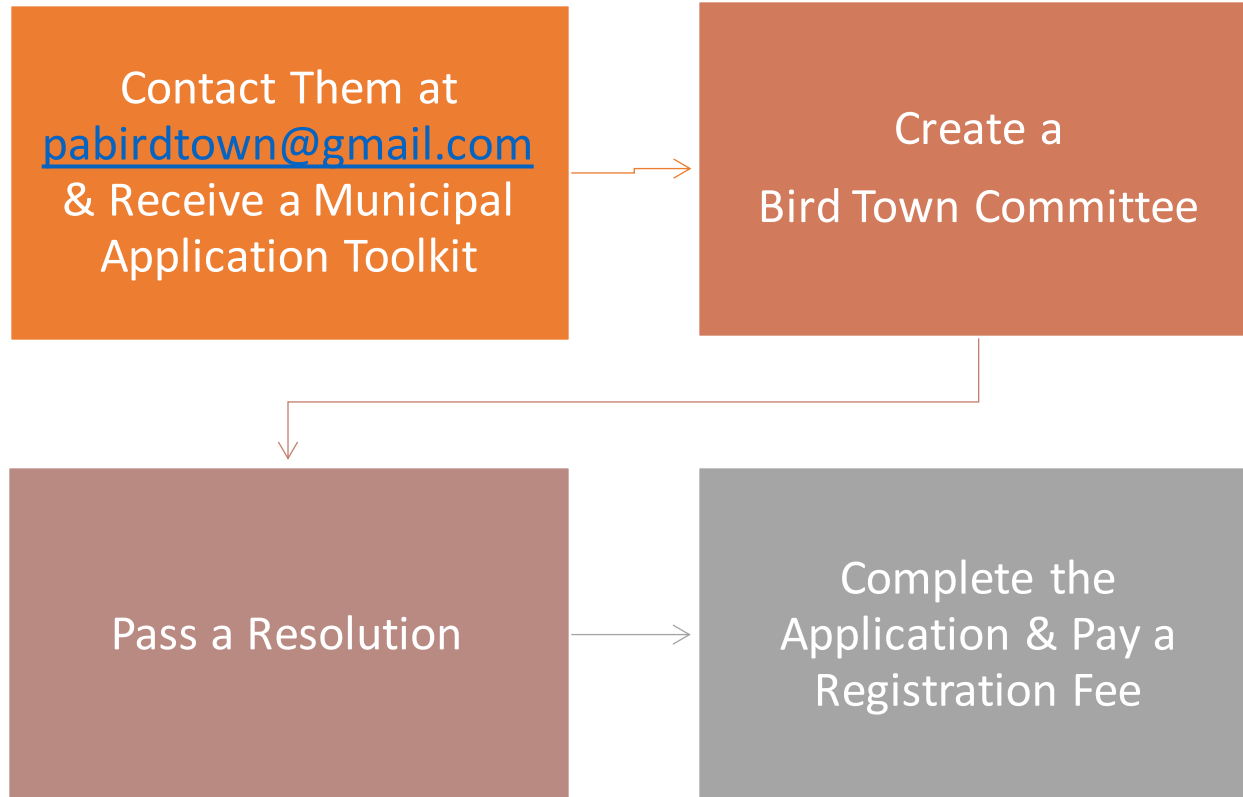
Audubon recognizes that this property provides healthy wildlife habitat that supports and protects birds, people, and the places we share.



## What is Bird Town?

- A Program that operates under the umbrella of the PA Audubon Council.
- The Mission of the program is to work in partnership with local municipalities and like-minded groups to promote community-based conservation actions that protect birds, people and the places we share.
- The program raises environmental awareness through engagement, education, birding activities and community involvement.

# How Can My Municipality Become a Certified Bird Town?



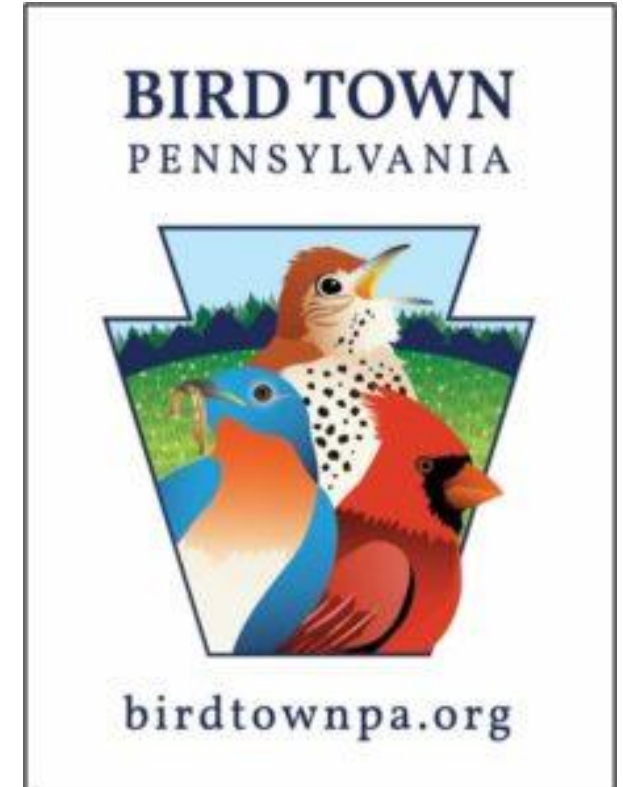
# Requirements & Benefits

- Committee to oversee planning
- End of Year Report
- Focused approach to tackling environmental challenges
- Municipal Leadership Focus in 6 Key Areas:
  - Municipal Action, School District Action, Community Engagement, Habitat Enhancement, Collaborations, and Advocacy
- Opportunity to 'level-up'
  - Green, Bronze, Silver, Gold
- Exposure to a network of green-minded individuals
- Resources & ideas for best practices



# Helpful Links

- [Birdtownpa.org/contact](http://Birdtownpa.org/contact)
- [Ebird.org](http://Ebird.org)
- [Townshipofconcord.com](http://Townshipofconcord.com)
- [Birdsafephilly.org](http://Birdsafephilly.org)



Please contact Bird Town Pennsylvania at [pabirdtown@gmail.com](mailto:pabirdtown@gmail.com) for more information to apply and to receive the Bird Town Pennsylvania Municipal Application Toolkit



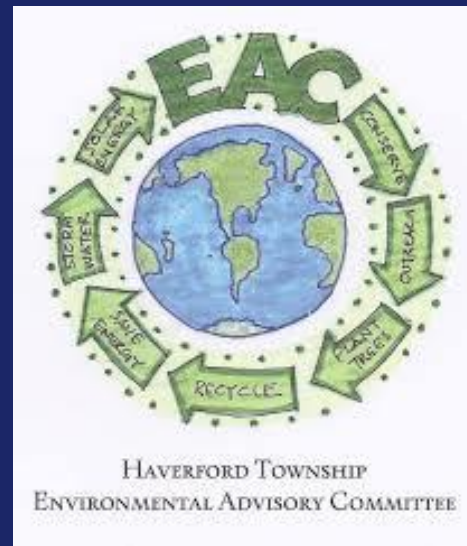
**TREE CITY USA<sup>®</sup>**

An Arbor Day Foundation Program

**Marcus Hook Borough –  
Tree City USA**

Presented by: Bruce Dorbian





# Haverford Township – Sustainable PA Gold Certification

Presented by: Dave  
Burman

